

**Heather L. Ondercin**  
**Curriculum Vita**  
**February 2024**

Government and Justice Studies  
Appalachian State University  
352 Anne Belk Hall  
224 Joyce Lawrence Lane  
ASU Box 32107  
Boone, NC 28608

Phone: (828) 262-6349  
ondercinhl@appstate.edu  
<http://heatherondercin.weebly.com>  
ORCID 0000-0001-9403-7805

Appointments

Associate Professor, Department of Government and Justice Studies, Appalachian State University 2023-present.  
Assistant Professor, Department of Government and Justice Studies, Appalachian State University, 2019-2023.  
Standing faculty with Gender and Women, and Sexuality Studies. Appalachian State University, 2019-present.  
Assistant Professor, Department of Political Science, Wichita State University, 2018-2019.  
Visiting Assistant Professor, Department of Political Science, College of Wooster, 2017-2018.  
Assistant Professor, Department of Political Science, The University of Mississippi, January 2012 – 2017. Affiliate faculty, Isom Center for Women and Gender Studies.  
Assistant Professor, Department of Political Science and Women and Gender Studies Program (Joint Appointment), Louisiana State University, August 2007 – December 2011.

Education

Ph.D. 2007. The Pennsylvania State University, Dual Degree in Political Science and Women's Studies. Minor Field: Methods.  
M.A. 2003. The Pennsylvania State University, Dual Degree in Political Science and Women's Studies Minor Field: Methods.  
B.A. 2001. Eastern Michigan University, Majors: Political Science and Communication Arts, Honors in Political Science, Communications, and General Education, *Magna Cum Laude*.

Publications

Ondercin, Heather L. and Ciera Dalton. 2023. "Gender Stereotypes and Campaign Donations." *Journal of Women, Politics, and Policy*. 44(1): 56-74.  
<https://doi.org/10.1080/1554477X.2023.2158703>

Ondercin, Heather L. 2022. "Why Women Win When They Run: The Strategic Calculations of Female Candidates." *The British Journal of Politics*. 52(4): 1523-1542.  
<https://doi.org/10.1017/S0007123421000508>

Ondercin, Heather L. and Mary-Kate Lizotte. 2021. "You've Lost that Loving Feeling: How Gender Shapes Affective Polarization." *American Politics Research* 49(3):282-292.  
<https://doi.org/10.1177/1532673X20972103>

- Featured on [PostPsy](#) and [Redit](#).

Carter, Jeff, Heather L. Ondercin, and Glenn Palmer. 2021. "Guns, Butter, and Growth: The Consequences of Military Spending Reconsidered." *Political Research Quarterly* 74(1):148-165. <https://doi.org/10.1177/1065912919890417>

### Publications (continued)

- Ondercin, Heather L. 2020. "Marching to the Ballot Box: Sex and Voting in the 2020 Election Cycle." *The Forum* 18(4): 559-580 <https://doi.org/10.1515/for-2020-2105> (non-peer-reviewed).
- Featured [New York Times](#).
- Ondercin Heather L. and Ellen M. Key. 2020, "Introduction to Women's Political Involvement in the 100 Years since the Nineteenth Amendment" *PS: Politics and Political Science* 53(3): 465-469. DOI: <https://doi.org/10.1017/S1049096520000347>
- Featured on [The Cengage Blog](#)
- Ondercin, Heather L. and Sarah A. Fulton. 2020 "Bargain Shopping: How Candidate Sex Lowers the Cost of Voting." *Politics & Gender* 16(3): 711-737. <https://doi.org/10.1017/S1743923X19000254>
- Ondercin, Heather L. 2018. "Is it a Chasm? Is it a Canyon? No, it is the Gender Gap." *The Forum* 16(4): 611-629. <https://doi.org/10.1515/for-2018-0040> (non-peer-reviewed)
- Ondercin, Heather L. 2017. "Who's Responsible for the Gender Gap: The Dynamics of Men's and Women's Macropartisanship, 1950-2012." *Political Research Quarterly* 70(4): 749-761. [doi.org/10.1177/1065912917716336](https://doi.org/10.1177/1065912917716336)
- Featured on [Political Research Podcast, by Niskanen Center](#).
- Dickerson, Bradley and Heather L. Ondercin. 2017. "Conditional Motivated Reasoning: How Economic Performance Moderates Partisan Motivations in Economic Perceptions." *Political Research Quarterly* 70 (1): 194-208. [doi.org/10.1177/1065912916684031](https://doi.org/10.1177/1065912916684031)
- Banaszak, Lee Ann and Heather L. Ondercin. 2016. "Explaining Movement and Countermovement Events in the Contemporary U.S. Women's Movement." *Social Forces* 95 (1): 381-410. [doi.org/10.1093/sf/sow051](https://doi.org/10.1093/sf/sow051)
- Banaszak, Lee Ann and Heather L. Ondercin. 2016. "Public Opinion as Movement Outcome: The Influence of the U.S. Women's Movement on Gender Attitudes." *Mobilization* 21(3): 361-378. [doi.org/10.17813/1086-671X-21-3-361](https://doi.org/10.17813/1086-671X-21-3-361)
- Featured in [Vox](#).
- Ondercin, Heather L. 2013. "What Scarlett O'Hara Thinks: Political Attitudes of Southern Women." *Political Science Quarterly* 128(2): 233-259. [doi.org/10.1002/polq.12039](https://doi.org/10.1002/polq.12039)
- Fulton, Sarah A. and Heather L. Ondercin. 2013. "Does Sex Encourage Commitment? The Impact of Candidate Choices on the Time-to-Decision." *Political Behavior* 34(4): 665-686. [doi.org/10.1007/s11109-012-9214-0](https://doi.org/10.1007/s11109-012-9214-0).
- Also featured in *Political Behavior's* virtual issue on "The Role of Gender in American Elections"
- Ondercin, Heather L., James C. Garand, and Lauren Crapanzano. 2011. "Exploring the Gender Gap in Political Knowledge during the 2000 Presidential Campaigns." *Electoral Studies* 30(4): 727-737. [doi.org/10.1016/j.electstud.2011.06.016](https://doi.org/10.1016/j.electstud.2011.06.016)
- Ondercin, Heather L. and Daniel Jones-White. 2011 "Gender Jeopardy: What is the Impact of Gender Differences in Political Knowledge on Political Participation?" *Social Science Quarterly*. 92(3): 675-694. [doi.org/10.1111/j.1540-6237.2011.00787.x](https://doi.org/10.1111/j.1540-6237.2011.00787.x)
- Ondercin, Heather L. and Susan Welch. 2009. "Comparing Predictors of Women's Congressional Election Success Candidates, Primaries, and the General Election." *American Politics Research* 37(4): 593-613. [doi.org/10.1177/1532673X08325198](https://doi.org/10.1177/1532673X08325198)

### Publications (continued)

Ondercin, Heather L. and Jeffrey L. Bernstein. 2007. "Context Matters: The Influence of State and Campaign Factors on the Gender Gap in Senate Elections, 1988-2000." *Politics and Gender* 3(1): 33-53. <https://doi.org/10.1017/S1743923X07070031>

### Book Chapters & Handbook Chapters

Ondercin, Heather L. 2024. "Gender, Sex, and Methodological Pluralism", in Janet M. Box-Steffensmeier, Dino P. Christenson, and Valeria Sinclair-Chapman (eds), *Oxford Handbook of Engaged Methodological Pluralism in Political Science (Vol 1)* <https://doi.org/10.1093/oxfordhb/9780192868282.013.63>

Ondercin, Heather L. 2020. "The Uneven Geography of Candidate Emergence: How the Expectation of Winning Influences Candidate Emergence." In *Good Reason to Run*. Ed. Shames, Shauna, Rachel Bernhard, Mirya R. Holman, and Dawn Teele. Temple University Press.

Ondercin, Heather L. 2018. "The Evolution of Women's (and Men's) Partisan Attachments." in *100 years of the Nineteenth Amendment: An Appraisal of Women's Political Activism*. ed. Lee Ann Banaszak and Holly McCammon, Oxford University Press.

Ondercin, Heather L. and Susan Welch. 2005. "Women Candidates." In *Women and Elective Office: Past, Present and Future 2<sup>nd</sup> Ed.* Edited by Sue Thomas and Clyde Wilcox. Oxford University Press. (non-peer-reviewed)

### Book Reviews and Encyclopedia Entries

"*Gender in Campaigns for the U.S. House of Representatives*. By Barbara Burrell, *Navigating Gendered Terrain: Stereotypes and Strategy in Political Campaigns*. By Kelly Dittmar, and *The Latina Advantage: Gender, Race, and Political Success*. By Christina E. Bejarano." 2016. *Politics and Gender* 12(2). [DOI:10.1017/S1743923X16000258](https://doi.org/10.1017/S1743923X16000258)

"Women for President: Media Bias in Eight Campaigns, and W Stands for Women: How the George W. Bush Presidency Shaped a New Politics of Gender." 2009. *Feminist Formations (NWSA Journal)* 21(1): 223-228.

Contributing author to the *Encyclopedia of Social Science Research Methods*. 2003. Michael Lewis-Beck, Alan Bryman, and Tim Futing Liao, eds. Sage Publications. Article Titles: "External Validity," "Efficiency," "Residual," "Unbiased."

### Selected Works in Progress

Cassese, Erin C., Heather L. Ondercin, and Jordan Randall. *Abortion Attitudes and Polarization in the American Electorate*. Under contract. Cambridge University Press, Cambridge Elements in Gender and Politics.

Ondercin, Heather L. *Politicized Identities and the Partisan Gender Gap*. (working title). Book manuscript in preparation.

Ondercin, Heather L. "I am Women/Feminist/Men, Hear me Roar: How Gendered Social Identities Shape Partisan Attachments"

Carter, Jeff, Heather L. Ondercin, and Glenn Palmer. "Interdependence and Dynamics of Interstate War Finance."

Cassese, Erin and Heather Ondercin. "Gender Attributes and Americans' Changing Conceptualizations of the Parties"

### Selected Works in Progress (continued)

Cassese, Erin and Heather Ondercin. "Evidence of Subtle and Blatant Dehumanization in Party 'Likes' and 'Dislikes'"

### National Grants and Awards

Center for American Women and Politics, "Masculine and Feminine Attributes: Understanding America's Changing Conceptualization of Candidates and Parties", 2022. \$29,745.  
American Political Science Association, Women and Politics Fund, 2018. \$500.  
The Marian Irish Award. Best Paper on Women and Politics at the 2011 Southern Political Science Association Meetings.  
Artinian Award 2011. Travel grant for Southern Political Science Association.  
Best Dissertation. Women and Politics Research Section, American Political Science Association, 2007.  
National Science Foundation Dissertation Support Grant. "Doctoral Dissertation Research in Political Science: The Changing Social Definitions of Men and Women and Their Effect on the Gender Gap, 1953-2003." July 1, 2006 – June 30, 2007. Principle Investigator: Suzanna De Boef.  
Sophonsiba Breckinridge Prize. The best paper on women and politics presented at the 2006 Midwest Political Science Association Meetings.  
American Political Science Association Travel Grant. 2006.  
Pi Sigma Alpha/Howard Penniman Graduate Scholarship, \$2000, 2001-2002.

### Internal Grants and Awards

SAFE Grant, College of Arts and Sciences, Appalachian State University, 2022, \$500.  
University Research Council Grant, Office of Research, Appalachian State University, 2022, \$4,994.  
Faculty Release Time Grant, Office of Research, Appalachian State University, one course buyout for Spring 2022.  
Harkrader Family Foundation Faculty Research Awards, Office of Research and Cratis D. Williams School of Graduate Studies, Appalachian State University, \$1,000, 2020.  
Faculty and Staff Travel Grant, Office of International Education Development, Appalachian State University, \$991, 2020.  
College of Arts and Sciences Research/Proposal Development Summer Grant, Appalachian State University, \$ 5,000, 2020.  
Co-principle Investigator. Office of Research and Sponsored Programs Investment Grant, University of Mississippi, 2015-2016.  
Level II Faculty Seed Grant. Department of Writing and Rhetoric. University of Mississippi. Spring 2015-Fall 2016.  
"Understanding the Partisan Divide in Women in Elected Office." College of Liberal Arts Summer Research Grant, University of Mississippi. 2015.  
Faculty Travel Grant. Office of Research and Sponsored Programs. University of Mississippi, Fall 2015.  
"Dynamics of the Gender Gap in Presidential Elections." College of Liberal Arts Summer Research Grant, University of Mississippi. 2012.  
Robert Udick Undergraduate Teaching Award. College of Arts and Sciences, Louisiana State University, 2009.  
Arts and Sciences Summer Research Funding. Louisiana State University, 2009.  
Council on Research Summer Stipend. Louisiana State University, Summer 2008.

### Internal Grants and Awards (continued)

- Social Science Statistics Partnership Fellow. College of Liberal Arts, The Pennsylvania State University, Fall 2005 - Fall 2006.
- Graduate Student Mentor of the Year. Department of Political Science, The Pennsylvania State University, 2005 – 2006.
- Miller Summer Research Grant. Department of Political Science, The Pennsylvania State University, 2003.
- Graduate Scholar Award. The College of Liberal Arts, The Pennsylvania State University, 2001-2004.
- Bruce R. Miller & Dean D. LaVigne Graduate Fellowship in Political Science. Department of Political Science, The Pennsylvania State University, 2001-2002.
- Presidential Scholar. Eastern Michigan University, full-ride competitive academic scholarship awarded to 10 individuals a year, 1997–2001.

### Public and Campus Intellectual Engagement

- Discussant, Film screening *Suffragette*. North Carolina Humanities Council. April 24, 2022.
- The Lasting Effects of Women Getting the Vote, The Larry Meiller Show ([wpr.org/larry](http://wpr.org/larry)). Wisconsin Public Radio. July 29, 2021. <https://www.wpr.org/shows/lasting-effects-women-getting-vote>
- Here's one reason why disdain for the other party is on the rise. With Mary-Kate Lozotte. 3 Streams: A Blog about Politics, Policy and Ideas. <https://medium.com/3streams/political-cold-front-how-gender-shapes-affective-polarization-1cdc9f294662>
- Election 2020: What Comes Next? Panelist. Hosted by North Carolina Scholar Strategy Network. November 12, 2020.
- Presentation to Boone Girl Scouts on 100<sup>th</sup> Anniversary of the 19<sup>th</sup> Amendment. September 13, 2020.
- Democracy on Tap: Political Philosophy. Panelist. Engage ITC. Wichita Public Radio. October 16, 2018.
- 4 Things You Need to Know About Women Voters. With Erin Cassese and Tiffany Barns. Gender Watch 2018. October 13, 2018. Also featured on the Ms. Magazine Blog. <https://genderwatch2018.org/four-things-need-know-women-voters/>
- Why success for women candidates in the 2018 midterms might turn more male voters away from the Democratic Party. London School of Economics, American Politics and Policy Blog. August 2018. <http://bit.ly/2wllnRj>
- Scholar Strategy Network Brief: Exploring the Trends that have Shaped American's Growing Partisan Gender Gap.

### Selected Conference Participation (past 3 years)

- “Abortion Attitudes and Polarization in the American Electorate” with Jordan Randall and Erin Cassese. Southern Political Science Association Annual Meetings. New Orleans, LA, September 11-14, 2024.
- “The Continued Evolution of the Link between Partisanship and Abortion Attitudes” with Jordan Randall and Erin Cassese. American Political Science Association Annual Meetings. Los Angeles, CA, August 31-September 3, 2023.
- “Revisioning Partisan Women: Women’s and Men’s Attachment to the Political Parties.” Midwest Political Science Association Annual Meetings, Chicago, IL. April 13-16, 2023.

### Selected Conference Participation (past 3 years, continued)

- Discussant & Chair. Gender Attitudes. Midwest Political Science Association Annual Meetings, Chicago, IL. April 13-16, 2023.
- Chair & Organizer. Roundtable to Honor the Legacy of Susan Welch. Midwest Political Science Association Annual Meetings, Chicago, IL. April 13-16, 2023.
- Discussant & Workshop Participant. Tulane Women and Politics Workshop. March 10, 2023.
- "Gender and Partisan Attachments". Tulane Women and Politics Workshop. March 10, 2023.
- Science Association Annual Meetings, Montreal, Canada. September 18, 2022.
- "Gendered Attributes and American's Changing Conceptualizations of the Parties" with Erin Cassese. American Political Science Association Annual Meetings, Montreal, Canada. September 18, 2022.
- "Remembering the Ladies: Gendered Social Identities and U.S. Politics" American Political Chair. Mobilization, Organization, and Place. American Political Science Association Annual Meetings, Montreal, Canada. September 17, 2022.
- Discussant and Chair. Gender Discrimination and Engagement. American Political Science Association Annual Meetings, Montreal, Canada. September 16, 2022.
- Discussant and Chair. Gender and Public Opinion. Annual Meetings, Montreal, Canada. September 14, 2022.
- Discussant & Workshop Participant. Tulane Women and Politics Workshop. February 18, 2022.
- "I am Woman/Feminist/Man Hear Me Roar: How Gendered Social Identities Shape Partisan Attachments." Tulane Women and Politics Workshop. February 18, 2022

### Invited Presentations

- "Who's Responsible for the Gender Gap: The Dynamics of Men's and Women's Macropartisanship, 1950-2012." October 7, 2016. Department of Political Science. Tulane University.
- "Explaining Movement and Countermovement Events in the Contemporary U.S. Women's Movement." April 20, 2012. Guest Lecture. Time Series. Ohio State University.
- "Exploring the Gender Gap in Political Knowledge during the 2000 Presidential Campaigns." October 2, 2009. Department of Political Science, Eastern Michigan University.

### Undergraduate Thesis and Graduate Advising

- Appalachian State University: Connor Hughes (MA Thesis Committee), Sienna Lafon (Honors Thesis, Advisor), Brenda Ocampo De Santillano (Honors Thesis, 2<sup>nd</sup> reader), Sarah Grace Johnson (Honors Thesis, Advisor), Jordan Randall (Honors Thesis, Advisor), Ben Negin (Honors Thesis, Advisor), Molly Spurriel (Honors Thesis, Advisor).
- Wichita State University: Jared M. Anderson (Senior Thesis), Benn Vongsena (Senior Thesis), Elias R. West (Senior Thesis), Mosaic Griffin (Senior Thesis)
- College of Wooster: Kiely Kinard (Independent Study, thesis, Co-Advisor), Clarissa Piccolo (Independent Study, thesis), Jane Conrad (Independent Study thesis), Patrick Mohorcic (Independent Study, thesis), Morgan Wagers (Independent Study thesis)
- University of Mississippi: Bradley Dickerson (Co-Chair Doctoral Dissertation), Kayla Butler (Masters Thesis, Committee Member), Hannah Haley (Honors Thesis Chair), Jessica Johnson (Honors Thesis Co-Chair), Sheila Kumar (Co-Chair Honors Thesis and Croft Institute of International Studies), Karson Brandenburg (Co-Chair Honors Thesis), Adam Blackwell (2<sup>nd</sup> reader Honors Thesis)
- Louisiana State University: Amy Ladley (Doctoral Dissertation Committee Member), Katie Avinger (Undergraduate Research Mentor)

### Undergraduate Teaching Experience

Research Methods, Introduction to American Politics, Public Opinion, Political Psychology, Political Participation and Civic Engagement, Politics of Inequality, American Politics and Gender, Voting, Campaigns, and Elections, Politics of the U.S. Women's Movement, Introduction to Women and Gender Studies.

### Graduate Teaching Experience

Scope and Methods, Public Opinion and Political Psychology, Political Behavior Graduate Seminar, Campaigns and Elections, Applied Statistics, Time Series Cross-Sectional Analysis, Gender Studies Methodology

### Professional Service

Program Committee, New Research in Gender and Political Psychology, Brandies University, 2024.

The Marian Irish Award Committee, Chair, Southern Political Science Association. 2024.

Associate Editor, Oxford Handbook of Methodological Pluralism.

Guest Editor, 2020, Symposium on Women's Political Involvement in the 100 Years since the 19th Amendment. *PS: Politics and Political Science*.

Gender and Politics Program Chair, 2013 Midwest Political Science Association Annual Meeting.

Sophonsiba Breckinridge Prize committee, member, Midwest Political Science Association, 2012.

The Marian Irish Award committee, chair, Southern Political Science Association. 2012.

Best paper committee, member, Gender and Politics, American Political Science Association, 2012.

Treasurer, Gender and Politics, American Political Science Association, 2009-2010.

Gender and Politics Program Chair, 2009 Midwest Political Science Association Annual Meeting.

Manuscript Reviewer (Past 3 Years): *American Political Science Review*, *British Journal of Political Science*, *American Journal of Political Science*, *PS: Politics and Political Science*, *Journal of Elections, Public Opinion, and Parties*, *Social Science Journal*, *Urban Affairs Review*, *Perspectives on Politics*, *Political Behavior*, *Political Research Quarterly*, *Electoral Studies*, *Mobilization*, *International Feminist Journal of Politics*, *Time-Sharing Experiments for the Social Sciences*, *Politics & Gender*, *Public Opinion Quarterly*, *Journal of Politics*, *Canadian Journal of Political Science*, *Political Studies*, *European Journal of Political Research*, *Sex Roles*, *European Political Science Review*, and University of Michigan Press.

### Departmental & University Service: Appalachian State University

Steering Committee, Gender, Women's and Sexuality Studies, Fall 2023-Present.

Search Committee, Gender, Women's and Sexuality Studies, Fall 2023-Present.

Chapter Advisor, Pi Sigma Alpha Zeta Tau Chapter, Fall 2020-Present.

Political Science Curriculum Committee, Fall 2018-Present.

Political Science Curriculum Coordinator, Fall 2022 to Present.

Peer Assisted Review Enterprise (PARE), Office of Research, Fall 2022 – Present.

Political Science Graduate Committee, Fall 2018-Present.

Ad hoc MA portfolio review committee, Fall 2022

Ad hoc subcommittee to review MA comprehensive exam, Spring 2021.

Ad hoc American Politics Comprehensive exam grader, Spring 2021.

Department Personnel Committee, Fall 2018-Fall 2019, Spring 2022.

Department of Government and Justice Studies Awards Committee, Spring 2021.

Curriculum Committee, Gender, Women and Sexuality Studies, Fall 2021 – Spring 2023.

Departmental & University Service: Appalachian State University (continued)

Appalachian State Campus Liaison for the UNC System Free Expression Survey, Fall 2021-Present.

University Forum Series on the 19th Amendment. Organized and hosted speaker, Fall 2019. Panelist, 2<sup>nd</sup> Amendment from the Courts and Constitutional Perspective, Constitution Day event, Fall 2019.

Departmental and University Service: The University of Mississippi

Steering Committee, Sarah Isom Center for Women's and Gender Studies, Fall 2015-Spring 2016.

Curriculum Committee, Sarah Isom Center for Women's and Gender Studies, Fall 2012-Spring 2015.

Graduate Committee, Political Science, Fall 2012- Spring 2015.

Doctoral Exam Committee, Political Science, Fall 2012-Spring 2013, Spring 2015.

American Politics Search Committee, Political Science, Fall 2014.

Mideast/Comparative Politics Search Committee, Political Science, Fall 2012.

American Politics Working Group, Organizer, University of Mississippi, Fall 2012- Spring 2014.

Departmental and University Service: Louisiana State University

Member, University Faculty Senate, Louisiana State University, Fall 2011.

Research Committee, Department of Political Science, 2009-2011.

Faculty Development Committee, Women's and Gender Studies Program, 2009-2010.

Ad-hoc committee on voting rights, Department of Political Science, Spring 2008.

Graduate Committee, Department of Political Science, 2008-2009.

Academic Affairs, Department of Political Science, 2007-2008.

Research, Women's and Gender Studies, 2007-2009.