

POL 615 Seminar in Public Opinion & Political Psychology

Fall 2015

Basic Information

Class meets: Mondays, 1:00-3:30 pm in 131 Deupree Hall

Instructor: Dr. Heather L. Ondercin

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Office hours: Tuesday 1-4 and by appointment.

E-mail is an effective way to reach me; I check my messages several times a day. If you can't attend my office hours, talk to me and we can make an appointment. Never hesitate to talk to me if you have a problem, comment, or concern.

Course Description

Public opinion is the lifeblood of American representative democracy. Essentially, public opinion is the expression of what people desire from government, what they expect of government, and what they think of government. It is one of the ways that politicians learn what to do and how we hold politicians accountable for their behaviors. Throughout this course we will examine the many different facets of academic public opinion research at both the micro (individual) and macro (aggregate) level.

We will begin by situating the study of public opinion in the broader subfield of American political behavior and the measurement of public opinion. We then address the micro-foundations of public opinion to understand the factors that influence individual-level attitudes. In particular we will examine how individuals reason about politics and organize their political thoughts. We will also examine the connection between political elites and public opinion by analyzing the work on political polarization and the media. Next we explore how social influences and the media play a fundamental role in shaping opinion. Finally, we will examine policy responsiveness. This class is designed to survey the topics and debates in the field of public opinion research; however, by no means is this an exhaustive survey of public opinion. I have listed additional readings for several weeks as references for your future study.

Course Requirements and Grading

Your final grade will be based on three components: class participation, short-papers, and a final research paper.

Table 1: Grade Distribution

A	100 – 93
A–	92–90
B+	89–87
B	86–83
B–	82–80
C+	79–77
C	76–73
C–	72–70
D	69–60
F	59 and below

Class Participation. Class participation accounts for 35% of your final grade. This component consists of: completion of all the readings listed below, active participation in class discussions, leading one class discussion during the semester, and acting as peer discussant. Participation in class discussion will be assessed on both quality and quantity.

You will find that simply skimming the readings before class is not adequate to fully participate in a graduate seminar. I encourage you to take notes on the readings so you have the pertinent information, questions, and thoughts organized and ready for discussion. For each reading you should be able to identify the following information:

- research question(s)
- contribution to existing literature
- theoretical argument
- empirical design
- findings
- limitations

You need to think of connections, similarities, and contradictions in readings within each week and also larger themes that connect the readings throughout the entire semester.

At the beginning of each class, I will ask everyone to offer a brief comment, question, reaction, critique, or thought about this week’s readings. These will serve as a discussion starter and help orientate the discussion that follows. You must talk in class. If you don’t like contributing to the conversation, I would suggest finding a different field of study.

You are only responsible for the required readings. Additional readings are offered only as references and you are not required to read them. However, you will find them helpful in terms of studying for comprehensive exams, your final papers, and when you lead class discussion.

You will select one day to lead the discussion of the class. It is your responsibility that day

to come with discussion questions and guide the class through the readings. I encourage you to meet with me before you lead discussion to go over any questions you may have.

Finally, you will act as a discussant for one of your fellow classmate's papers. This means you will read a draft of the paper and provide them comments. The comments should be substantive and address the research design, empirical analysis, and/or contribution of the paper. These comments are intended to help your fellow classmate revise and improve their paper. Your comments should be typed. When you send a copy to your classmate, send me a copy. As discussant you will be expected to ask the first question during presentations.

Six Short Papers. The second requirement of the course is six reaction papers to the readings. Each paper will be worth 5% of the final grade, for a total of 30%. The reaction papers should offer novel, critical responses to the readings. The response papers should NOT be summaries of the readings. You should engage the material and critically analyze it from the perspective of theory, logic, design, method, evidence, conclusions, other research, and/or its overall contribution to the field of public opinion. The first paragraph of the paper should identify the central theme and the rest of the paper should be used to develop this theme. You should engage at least several of the week's readings by doing one or more of the following:

- juxtaposing and commenting on alternative explanations for or approaches to a substantive topic;
- criticizing the methodologies used and proposing other strategies of research;
- analyzing the implications of a set of findings;
- suggesting new questions or hypotheses for research; and/or
- identifying similarities to or constructs with the arguments in previous readings.¹

Papers are due by 5:00 p.m. on Sunday. Papers should be typed, double spaced, and should not exceed 3 pages in length. Please e-mail the papers to me and your classmates as pdf documents.

Research Paper/Research Design. The third requirement for the class is a final research paper. First-year students will complete a research design. More advanced students will complete an empirical research paper. The project, whether research design or empirical, should be more than a simple replication of existing research and must represent a substantive contribution to the field of public opinion. Papers should be developed for this class and not submitted to other classes for credit without permission of both instructors. I encourage you to stay in contact with me throughout the semester on the progress of the project. If completing the empirical research paper, I recommend you think on the level of a pilot study or small scale project that can be completed in a semester's time. Please note the deadlines for topic, paper proposal, annotated bibliography, and presentation in the tentative course outline below. Expectations for each of these assignments will be reviewed in class. Failure

¹These suggestions are originally John Sides

to turn in material at any one of these deadlines will result in the final paper grade being reduced by a full letter grade. The final paper is worth 35% of your grade for the class. The paper should be around 25 to 30 pages, including tables, figures, and references. **Draft of papers will be circulated to me and your assigned discussant by November 25th. Papers are due by noon on December 9th.**

Attendance. Students are expected to attend all classes. If because of illness or other emergency you are not able to attend class, you need to contact the instructor immediately. There is no means to make up material you missed due to absences. The university requires that all students have a verified attendance at least once during the first two weeks of the semester for each course. If attendance is not verified, then a student will be dropped from the course and any financial aid will be adjusted accordingly. Please see <http://olemiss.edu/gotoclass> for more information.

Please note the disability and academic honesty statements at the end of the syllabus.

Readings

We will be either reading all or a substantial part of the following books. You should purchase copies of these books. I did not order the through the bookstore, but you should be able to find the easily on-line.

- Downs, Anthony. 1957. *An Economic Theory of Democracy*. New York: Harper and Row.
- Ellis, Christopher Ellis and James A. Stimson. 2012. *Ideology in American*. Cambridge University Press.
- Levendusky, Matthew. 2009. *The Partisan Sort: How Liberals Became Democrats and Conservatives Became Republicans*. Chicago: University of Chicago Press.
- Lodge, Milton and Charles S. Taber. 2013. *The Rationalizing Voter*. Cambridge University Press.
- Iyengar, Shanto, and Donald Kinder. 2010. *News that Matters*. Chicago: University of Chicago Press. [Purchase the updated edition]

Most of the articles on the syllabus can be easily obtained through one of the library's data bases. It is the student's responsibility to find these readings. Readings not easily obtained through the library have been placed in a shared Dropbox folder. You should bring copies of the readings to class with you. I will not allow laptops or other electronics in class, so it is best to print them out. See the above section on participation about how to prepare for class and what you should be getting out of the readings.

Course Schedule

Week 1: August 24th Overview of Class.

Week 2: August 31th Meaning and Measurement of Public Opinion

Required Readings

- Herbst, Susan. 2012. "The History and Meaning of Public Opinion" in *New Directions in Public Opinion*, ed. Adam Berinsky. New York: Routledge, ch. 1.
- Key, V. O. *Public Opinion and American Democracy*. New York: Knopf, 1961, pp. 3-18.
- Blumer, Herbert. "Public Opinion and Public Opinion Polling." *American Sociological Review* 13 (1948): 542-554.
- Converse, Philip. E. "Changing Conceptions of Public Opinion in The Political Process." *Public Opinion Quarterly* 51/Supplement (1987): 12-24.
- Sanders, Lynn M. "Democratic Politics and Survey Research." *Philosophy of the Social Sciences* 29 (1999): 248-80. **Dropbox**
- Berinsky, Adam J. 2006. "Public Opinion in the 1930s and 1940s: The Analysis of Quota Controlled Sample Survey Data." *Public Opinion Quarterly*. 70(4): 530-564.

Recommended Readings

- Druckman, James N., and Arthur Lupia. 2000. "Preference Formation." *Annual Review of Political Science*. 3:1-24.
- Verba, Sidney. 1996. "The Citizen as Respondent: Sample Surveys and American Democracy." *American Political Science Review*. 1-7.
- Zaller, John.R. and Stanley. Feldman. 1992. "A Simple Theory of the Survey Response: Answering Questions versus Revealing Preferences." *American Journal of Political Science*. 36:579-616.
- Kinder, Donald R. 2004. "Pale Democracy: Opinion and Action in Postwar America." In *The Evolution of Political Knowledge: Theory and Inquiry in American Politics*, ed. Edward D. Mansfield, and Richard Sisson. Columbus: Ohio State University Press, 104-47. A shorter but newer version.
- Lippmann, Walter. [1922] 1997. *Public Opinion*. New York: Free Press Paperbacks.
- Herbst, Susan. 1993. *Numbered Voices: How Opinion Polling Has Shaped American Politics*. Chicago: University of Chicago Press.

- Brehm, John. 1993. *The Phantom Respondents*. Ann Arbor, MI: University of Michigan Press.
- Asher, Herbert. 2004. *Polling and the Public: What Every Citizen Should Know*. 6th edition. Washington, DC: CQ Press. item Krosnick, Jon. 1999. "Survey Research." *Annual Review of Psychology* 50: 537-67.
- Converse, Jean M., and Stanley Presser. 1986. *Survey Questions: Handcrafting the Standardized Questionnaire*. Thousand Oaks, CA: Sage Publications.
- Achen, Christopher H. 1975. "Mass Political Attitudes and the Survey Response" *American Political Science Review* 69:1218-31.

Week 3: September 11th Competence (Cause and Effect) Note that Monday is Labor day, so we are going to meet on Friday this week.

Required Readings

- Downs, Anthony. 1957. *An Economic Theory of Democracy*. New York: Harper and Row. Chapters 11-13 .
- Zaller, John. 1992. *The Nature and Origins of Mass Opinion*. Cambridge: Cambridge University Press. Chapters 2, 3, and 6. **Dropbox**
- Delli Carpini, Michael X., and Scott Keeter. 1996. *What Americans Know About Politics and Why It Matters*. New Haven: Yale University Press. Introduction and chapter 4. **Dropbox**
- Lupia, Arthur. 1994. "Shortcuts Versus Encyclopedias: Information and Voting Behavior in California Insurance Reform Elections." *American Political Science Review* 88: 63-76.
- Lodge, Milton, Marco R. Steenbergen, and Shawn Brau. 1995. "The Responsive Voter: Campaign Information and The Dynamics of Candidate Evaluation." *American Political Science Review* 89: 309-26.
- Barabas, Jason, Jennifer Jerit, William Pollock, and Carlisle Rainey. "Question(s) of Political Knowledge" *American Political Science Review* 108(4): 840-855.

Recommended Readings

- Mondak, Jeffrey. 2001. "Developing Valid Knowledge Scales." *American Journal of Political Science* 45: 224-238.
- Lupia, Arthur and Mathew D. McCubbins. 1998. *The Democratic Dilemma: Can Citizens Learn What They Need to Know?* New York: Cambridge University Press.
- Popkin, Samuel L. 1994. *The Reasoning Voter: Communication and Persuasion in Presidential Campaigns*. Chicago: University of Chicago Press.

- James Kuklinski, et al. 2000. “Misinformation and the Currency of Democratic Citizenship.” *Journal of Politics*, 62: 790-816.
- James H. Kuklinski, Paul J. Quirk, Jennifer Jerit, and Robert F. Rich, 2001. “Political Environment and Citizen Competence,” *American Journal of Political Science*, 45 (April 2001):410-424.
- Luskin, Robert C. 1987. “Measuring Political Sophistication.” *American Journal of Political Science* 31: 856-899.
- Bartels, Larry M. 1996. “Uninformed Votes: Information Effects in Presidential Elections.” *American Journal of Political Science* 40(1):194-230.

Week 4: September 14th Structuring Opinions: Ideology

Required Readings

- Ellis, Christopher and James A. Stimson. 2012. *Ideology in American*. Cambridge University Press.
- Converse, Philip E. 1964. “The Nature of Belief Systems in Mass Publics.” In David Apter, ed. *Ideology and Discontent*. New York: The Free Press. **Dropbox**

Recommended Readings

- Jacoby, William G. 2002. “Liberal-Conservative Thinking in the American Electorate.” In Michael X. Delli Carpini, Leonie Huddy, and Robert Y. Shapiro, eds., *Research in Micropolitics: Political Decision Making, Deliberation and Participation*. Volume 6. Greenwich: JAI Press.
- Feldman, Stanley. 2003. “Values, Ideology, and the Structure of Political Attitudes.” In David O. Sears, Leonie Huddy, and Robert Jervis, eds., *Oxford Handbook of Political Psychology* New York: Oxford University Press.
- Conover, Pamela Johnston, and Stanley Feldman. 1981. “The Origins and Meaning of Liberal Conservative Self-Identifications.” *American Journal of Political Science* 25:617-645.
- Abromowitz, Alan and Kyle L. Saunders. 1998. “Ideological Realignment in the U.S. Electorate.” *Journal of Politics* 60(3): 634-652.
- Campbell, Angus, Philip E. Converse, Warren E. Miller, and Donald E. Stokes. *The American Voter*. Chicago: University of Chicago Press, 1960, chapter 10.
- Sullivan, John L, James E. Piereson, and George E. Marcus. 1978. “Ideological Constraint in the Mass Public: A Methodological Critique and Some New Findings.” *American Journal of Political Science* 22:233-49.

- Nie, Norman H., Sidney Verba, and John R. Petrocik. 1976. *The Changing American Voter*. Cambridge, MA: Harvard University Press.

Week 5: September 21st Partisanship

Required Readings

- Lewis-Beck, Michael S., William G. Jacoby, Helmut Norpoth, and Herbert F. Weisberg. 2008. *The American Voter Revisited*. University of Michigan Press: Ann Arbor, MI. Chapters 6 & 7. **Dropbox**
- Green, Donald P., Bradley Palmquist, and Eric Schickler. 2002. *Partisan Hearts and Minds: Political Parties and the Social Identities of Voters*. New Haven: Yale University Press. Chapters 1 & 2. **Dropbox**
- Fiorina, Morris P. 1981. *Retrospective Voting in American National Elections*. New Haven, CT: Yale University Press. Chapter 5. **Dropbox**
- MacKuen, Michael, Robert Erikson, and James Stimson. 1989. "Macropartisanship." *American Political Science Review* 83 (4):1126-42.
- Highton, Benjamin and Cindy Kam. 2011. "The Long-Term Dynamics of Partisanship and Issue Orientations." *The Journal of Politics* 73(1): 202-215.
- Carsey, Thomas M. and Geoffrey C. Layman. 2006. "Changing Sides or Changing Minds? Party Identification and Policy Preferences in the American Electorate." *American Journal of Political Science*, 50(2):464-477.

Recommended Readings

- Franklin, Charles H., and John E. Jackson. 1983. "The Dynamics of Party Identification." *The American Political Science Review* 77 (4):957-73.
- Bartels, Larry M. 2000. "Partisanship and Voting Behavior, 1952-1996." *American Journal of Political Science* 44 (1):35- 50.
- Keith, Bruce E. 1992. *The Myth of the Independent Voter*. Berkeley: University of California Press.
- Green, Donald, Bradley Palmquist; and Eric Schickler. 1998. "Macropartisanship: A Replication and Critique." *American Political Science Review* 92(4):883-99.
- Erikson, Robert S., Michael B. MacKuen, and James A. Stimson. 1998. "What Moves Macropartisanship? A Response to Green, Palmquist, and Schickler." *American Political Science Review* 92(4):901-12.
- Carmines, Edward G. and James A. Stimson. 1989. *Issue Evolution: Race and the Transformation of American Politics*. Princeton: Princeton University Press.

- Adams, Greg D. 1997. "Abortion: Evidence of an Issue Evolution." *American Journal of Political Science* 41(3):718-37.
- Abramson, Paul R. and Charles W. Ostrom, Jr. 1991. "Macropartisanship: An Empirical Reassessment." *American Political Science Review* 85(1):181-92.
- MacKuen, Michael B., Robert S. Erikson, James A. Stimson, Paul R. Abramson, and Charles W. Ostrom, Jr. 1992. "Question Wording and Macropartisanship (in Controversy)." *American Political Science Review* 86(2):475-486. [see erratum]

Week 6: September 28th Polarization

Require Reading

- Levendusky, Matthew. 2009. *The Partisan Sort: How Liberals Became Democrats and Conservatives Became Republicans*. Chicago: University of Chicago Press.
- Layman and Carsey, "Party Polarization and Conflict Extension in the American Electorate," *American Journal of Political Science* 46: 786-802.
- Mason, Lilliana. 2015. "I Disrespectfully Agree": The Differential Effects of Partisan Sorting on Social and Issue Polarization *American Journal of Political Science*. 59(1): 128-145.

Paper Topic Due

Recommended Readings

- Druckman, James N., Erik Peterson, and Rune Slothuus. 2013. "How Elite Partisan Polarization Affects Public Opinion Formation," *American Political Science Review*, 107: 57-79
- Levendusky, "Clearer Cues, More Consistent Voters," *Political Behavior* 32: 111-131.
- Morris P. Fiorina with Jeremy C. Pope, Samuel J. Abrams. 2010. *Culture War? Myth of Polarized America*, 3 edition. Pearson.
- Alan I. Abramowitz. 2011. *The Disappearing Center: Engaged Citizens, Polarization, and American Democracy*. Yale University Press.
- Morris P. Fiorina and Samuel J. Adams. 2008. "Political Polarization in the American Public," *American Review of Political Science*. 11: 563-588.
- Marc Hetherington. 2009. "Review Article: Putting Polarization in Perspective," *British Journal of Political Science* 39(02): 413-448.
- Baldassarri, Delia, and Andrew Gelman. 2008. "Partisans without Constraint: Political Polarization and Trends in American Public Opinion." *American Journal of Sociology* 114: 408-46.

- Prior, Markus. 2013. “Media and Political Polarization.” *Annual Review of Political Science*. 16 (1).

Week 7: October 5th Social Cognition and Political Reasoning

Required Reading

- Lodge, Milton and Charles S. Taber. 2013. *The Rationalizing Voter*. Cambridge University Press.

Recommended Readings

- Lodge, Milton, Marco R. Steenbergen, and Shawn Brau. 1995. “The Responsive Voter: Campaign Information and the Dynamics of Candidate Evaluation.” *American Political Science Review* 89:309- 326.
- Kuklinski, James H., and Paul J. Quirk. 2000. “Reconsidering the Rational Public: Cognition, Heuristics, and Mass Opinion.” In Arthur Lupia, Mathew D. McCubbins, and Samuel L. Popkin, eds., *Elements of Reason: Cognition, Choice, and the Bounds of Rationality*. New York: Cambridge University Press.
- Taber, Charles, and Milton Lodge. 2006. “Motivated Skepticism in the Evaluation of Political Beliefs.” *American Journal of Political Science* 50(3):755-769.
- Basinger, Scott J., and Howard Lavine. 2005. “Ambivalence, Information, and Electoral Choice.” *American Political Science Review* 99:169-184.
- Marcus, George E., and Michael B. MacKuen. 1993. “Anxiety, Enthusiasm, and the Vote: The Emotional Underpinnings of Learning and Involvement During Presidential Campaigns.” *American Political Science Review* 87(3):672-685.
- Zaller, John. 1992. *The Nature and Origins of Mass Opinion*. Cambridge: Cambridge University Press.
- Lau, Richard R., and David P. Redlawsk. 2006. *How Voters Decide: Information Processing in Election Campaigns*. New York: Cambridge University Press.
- Lau, Richard R., and David P. Redlawsk. 2001. “Advantages and Disadvantages of Cognitive Heuristics in Political Decision Making.” *American Journal of Political Science* 45: 951-971.
- Marcus, George E., W. Russell Neuman, and Michael B. MacKuen. 2000. *Affective Intelligence and Political Judgment*. Chicago: University of Chicago Press.
- Lupia, Arthur. 1994. “Shortcuts versus encyclopedias: Information and voting behavior in California insurance reform elections.” *American Political Science Review* 88: 63-76.

- Sniderman, Paul M., Richard A. Brody, and Philip E. Tetlock. 1991. "The role of heuristics in political reasoning: a theory sketch." Chapter 2 from *Reasoning and Choice: Explorations in Political Psychology*. Cambridge University Press.
- Rahn, Wendy, Jon Krosnick, and Marijke Breuning. 1994. "Rationalization and derivation processes in survey studies of political candidate evaluation." *American Journal of Political Science* 38:582-600
- Redlawsk, David. 2001. "You must remember this: A test of the on-line model of voting." *Journal of Politics* 63: 29-58.
- Lavine, Howard. 2002. "On-line versus memory-based models of candidate evaluation." In *Political Psychology*, Kristen R. Monroe (ed). Erlbaum: Mahwah, New Jersey.

Week 8: October 12th Macro Public Opinion: The Miracle of Aggregation?

Required Readings

- Page, Benjamin I., and Robert Y. Shapiro. 1992. *The Rational Public: Fifty Years of Trends in American Policy Preferences*. Chicago: University of Chicago Press chapters 1, 2, 8, and 9. **Dropbox**
- Converse, Philip E. 1990. "Popular Representation and the Distribution of Information." In *Information and Democratic Processes*. Edited by John Ferejohn and James Kuklinski. Urbana and Chicago: University of Illinois. **Dropbox**
- Bartels, Larry M. 1996 "Uninformed Votes: Information Effects in Presidential Elections." *American Journal of Political Science* 40 (1996): 194-230.
- Althaus, Scott L. 1996 "Information Effects in Collective Preferences." *American Political Science Review* 92(2): 545-558.
- Gilens, Marty. 2001. "Political Ignorance and Collective Policy Preferences." *American Political Science Review* 95: 379-396.

Paper Proposal Due

Recommended Readings

- Erikson, Robert S., Michael MacKuen, and James A. Stimson. 2002. *The Macro Polity*. New York: Cambridge University Press.
- Druckman, James N. 2012. "Is Public Opinion Stable?: Resolving the Micro-Macro Disconnect in Studies of Public Opinion," with Thomas J. Leeper, *Daedalus* 141:50-68.
- Stimson, James A. Public Opinion in America. 1999. *Moods, Cycles, and Swings*. 2nd ed. Boulder, Colorado: Westview Press, 1999.

- Markus, Gregory B. 1988. "The Impact of Personal and National Economic Conditions on the Presidential Vote: A Pooled Cross-Sectional Analysis." *American Journal of Political Science* 32:137-54.
- MacKuen, Michael B. 2002. "Political Psychology and the Micro-Macro Gap in Politics." In James H. Kuklinski, ed. *Thinking about Political Psychology*. New York: Cambridge University Press.
- Althaus, Scott L. 2003. *Collective Preferences in Democratic Politics: Opinion Surveys and the Will of the People*. New York: Cambridge University Press.
- Gronke, Paul, and Brian Newman. 2003. "FDR To Clinton, Mueller to ?: A Field Essay on Presidential Approval." *Political Research Quarterly* 56(4): 501-512.
- Page, Benjamin, and Robert Shapiro. 1994. *The Rational Public*. Chicago: University of Chicago Press.

Week 9: October 19th Material and Symbolic Interests

Required Readings

- Downs, Anthony. *An Economic Theory of Democracy*. New York: Harper and Row, 1957, chapters 1-3.
- Sears, David O., Richard R. Lau, Tom Tyler, and A. M. Allen Jr. 1980. "Self-Interest versus Symbolic Politics in Policy Attitudes and Presidential Voting." *American Political Science Review* 74 (1980): 670-684.
- Green, Donald Philip, and Jonathan A. Cowden. 1992. "Who Protests: Self-Interest and White Opposition to Busing." *The Journal of Politics* 54: 471-496.
- Kinder, Donald, and Roderick Kiewiet. 1981. "Sociotropic Politics: The American Case." *British Journal of Political Science* 11: 12941.
- Kramer, Gerald. 1983. "The Ecological Fallacy Revisited: Aggregate - Versus Individual - Level Findings on Economics and Elections, and Sociotropic Voting." *American Political Science Review* 77: 92111.
- Cambell, Andrea. 2002 "Self-Interest, Social Security, and the Distinctive Participation Patterns of Senior Citizens." *American Political Science Review* 96: 565-574.

Recommended Readings

- Funk, Carolyn L. 2000. "The Dual Influence of Self-Interest and Societal Interest in Public Opinion." *Political Research Quarterly* 53:37-62.
- Markus, Gregory B. 1988 "The Impact of Personal and National Economic Conditions On the Presidential Vote: A Pooled Cross-Sectional Analysis." *American Journal of Political Science* 32: 137-54.

Week 10: October 26th Social Influence

Required Readings

- Huckfeld, Robert, and John Sprague. 1987 “Networks in Context: The Social Flow of Political Information.” *American Political Science Review* 81: 1197-1216.
- Oliver, Eric, and Tali Mendelberg. 2000 “Reconsidering the Environmental Determinants of Racial Attitudes.” *American Journal of Political Science* 44: 574-589.
- Mutz, Diana C. 1998. *Impersonal Influence: How Perceptions of Mass Collectives Affect Political Attitudes*. New York: Cambridge University Press. chapters 1, 4, 8, and 9. **Dropbox**
- Berinsky, Adam J. 2004. *Silent Voices: Public Opinion and Political Representation in America*. chapters 2, and 3. **Dropbox**

Recommended Readings

- Barabas, Jason. 2004. “How Deliberation Affects Policy Opinions.” *American Political Science Review* 98:687-701.
- Beck, Paul Allen, Russell J. Dalton, Steven Greene, and Robert Huckfeldt. 2002. “The Social Calculus of Voting: Interpersonal, Media, and Organizational Influences on Presidential Choices.” *American Political Science Review* 96:57-73.
- Mutz, Diana. 2006. *Hearing the Other Side: Deliberative Versus Participatory Democracy*. Cambridge: Cambridge University Press.
- Mendelberg, Tali. 2002. “The Deliberative Citizen: Theory and Evidence.” *Research in Micropolitics: Political Decision-Making, Deliberation, and Participation* 6:151-193.
- Sanders, Lynn M. 1997. “Against Deliberation.” *Political Theory* 25(3):347-376.
- Sunstein, Cass R. 2002. “On a Danger of Deliberative Democracy.” *Daedalus* 131(4): 120-124.
- Walsh, Katherine Cramer. 2004. *Talking about Politics: Informal Groups and Social Identity in American Life*. Chicago: University of Chicago Press.
- Krysan, Maria. 1989 “Privacy and the Expression of White Racial Attitudes.” *Public Opinion Quarterly* 62: 506-544.

Week 11: November 2nd Groups

Required Readings

- Conover, Pamela J. 1984. “The Influence of Group Identifications on Political Perception and Evaluation.” *The Journal of Politics* 46: 760-784. **Dropbox**

- Converse, Philip E. 1964. "The nature of belief systems in mass publics." In *Ideology and Discontent*. Edited by D. E. Apter. New York: The Free Press. re-read pp. 234-238. **Dropbox**
- Kinder, Donald R. 2003. "Belief Systems after Converse." In *Electoral Democracy*. Edited by Michael MacKuen and George Rabinowitz. Ann Arbor: University of Michigan Press. **Dropbox**
- Howell, Susan E., and Christine L. Day. 2000. "Complexities of the gender gap." *Journal of Politics* 62(3): 858-874.
- White, Ismail K. 2007. "When Race Matters and When it Doesn't: Racial Group Differences in Response to Racial Cues." *American Political Science Review* 101(2):339-54.
- Mendelberg, Tali. 2001. *The Race Card*. chapters 1, 6, and 7. **Dropbox**

Annotated Bibliography

Recommended Reading

- Eagly, Alice H. and Steven J. Karau. 2002. "Role Congruity Theory of Prejudice Toward Female Leaders" *Psychological Review* 109 (3): 573-98.
- Sears, David O. et al. 2000. *Racialized Politics: The Debate About Racism in America*. Chicago: University of Chicago Press. chapter 1.
- Kinder, Donald R., and Lynn M. Sanders. 1996. *Divided by Color: Racial Politics and Democratic Ideals*. Chicago: Chicago University Press. chapters 2, and 5.
- Trewalter, Sophie and Jenessa R. Shapiro. 2010. "Racial Bias and Stereotyping: Interpersonal Processes," in Bertram Gawronski and B. Keith Payne, editors, *Handbook of Implicit Social Cognition*. New York: The Guilford Press. ch. 20.
- Brady, Henry E., and Paul M. Sniderman. 1985. "Attitude Attribution: A Group Basis for Political Reasoning." *American Political Science Review* 79: 1061-1078.
- Lee, Taeku. 2002. *Mobilizing Public Opinion: Black Insurgency and Racial Attitudes in the Civil Rights Era*. Chicago: University of Chicago Press.
- Campbell, Angus, Philip E. Converse, Warren E. Miller, and Donald E. Stokes. 1960. *The American Voter*. Chicago: University of Chicago Press, chapter 12.
- Kinder, Donald R. and Lynn Sanders. 1996. *Divided by Color: Racial Politics and Democratic Ideals*.
- Gay, Claudine. 2006. "Seeing Difference: The Effect of Economic Disparity on Black Attitudes toward Latinos." *American Journal of Political Science* 50 (4):982-97.

- Sapiro, Virginia. 2003. "Theorizing Gender in Political Psychology Research." In *Oxford Handbook of Political Psychology*, ed. David O. Sears, Leonie Huddy, and Robert Jervis. New York: Oxford University Press, 601-34.
- Sears, David O., and Leonie Huddy. 1992. "On the Origins of Political Disunity Among Women." In *Women, Politics, and Change*, ed. Louise Tilly, and Patricia Gurin. New York: Russell Sage Foundation, 249-80.
- Huddy, Leonie, and Nayda Terkildsen. 1993. "Gender Stereotypes and the Perception of Male and Female Candidates." *American Journal of Political Science* 37 (1):119-47.
- Kahn, Kim Fridkin. 1996. *The Political Consequences of Being a Woman: How Stereotypes Influence the Conduct and Consequences of Political Campaigns*. New York: Columbia University Press.
- Glick, Peter, Jeffrey Diebold, Barbara Bailey-Werner, and Lin Zhu. 1997. "The Two Faces of Adam: Ambivalent Sexism and Polarized Attitudes toward Women." *Personality And Social Psychology Bulletin* 23 (12):1323-34.
- Fiske, Susan T., and Laura E. Stevens. 1993. "What's So Special About Sex? Gender Stereotyping and Discrimination." In *Gender Issues in Contemporary Society*, ed. Stuart Oskamp. Thousand Oaks, CA: Sage, 173-96.
- Greenwald, Anthony G., and Mahzarin R. Banaji. 1995. "Implicit Social Cognition: Attitudes, Self-Esteem, and Stereotypes." *Psychological Review* 102(1):4-27.
- Devine, Patricia G. 1989. "Stereotypes and Prejudice: Their Automatic and Controlled Components." *Journal of Personality and Social Psychology* 56 (1):5-18.
- Huber, Gregory A., and John S. Lapinski. 2006. "The Race Card Revisited: Assessing Racial Priming in Policy Contests." *American Journal of Political Science* 50 (2):421-40.
- Mendelberg, Tali. 2008. "Racial Priming: Issues in Research Design and Interpretation." *Perspectives on Politics* 6 (1):135-40
- Huber, Gregory A., and John S. Lapinski. 2008. "Testing the Implicit-Explicit Model of Racialized Political Communication." *Perspectives on Politics* 6(1):125-34.
- Mendelberg, Tali. 2008. "Racial Priming: Issues in Research Design and Interpretation." *Perspectives on Politics* 6(1):135-40.

Week 12: November 9th Media Effects

Required Readings

- Iyengar, Shanto, and Donald Kinder. 2010. *News that Matters*. Chicago: University of Chicago Press. chapters 1-3, and 6-12.

- Miller, Joanne, and Jon Krosnick. 2000. “News Media Impact on the Ingredients of Presidential Evaluations.” *American Journal of Political Science* 44(2): 301-15.
- Nelson, Thomas E., Rosalee A. Clausen, and Zoe M. Oxley. 1997. “Media Framing of a Civil Liberties Conflict and Its Effect on Tolerance.” *The American Political Science Review* 91: 567-83.
- Gilens, Martin. 1999. *Why Americans Hate Welfare*. Chicago: University of Chicago Press, 1999, chapters 5, and 6. **Dropbox**
- Druckman, Jamie. 2001 “The Implications of Framing Effects for Citizen Competence.” *Political Behavior* 23: 225-256.

Recommended Readings

- Kinder, Donald R. 1998. “Communication and Opinion.” *Annual Review of Political Science* 1: 167-197.
 - Kellstedt, Paul M. 2003. *The Mass Media and the Dynamics of American Racial Attitudes*. Cambridge: Cambridge University Press.
 - Bartels, Larry M. 1993. “Messages Received: The Political Impact of Media Exposure.” *American Political Science Review* 87: 267-285.
 - Zaller, John. 1996. “The Myth of Massive Media Impact Revived: New Support for a Discredited Idea.” In *Political Persuasion and Attitude Change*. Edited by Diana C. Mutz, Paul M. Sniderman, and Richard A. Brody. 1996, pp-17-78.
 - Valentino, Nicholas A. 1999. “Crime News and the Priming of Racial Attitudes During Evaluations of the President.” *Public Opinion Quarterly* 63(3):293-320.
 - Lenz, Gabriel S. 2009. “Learning and Opinion Change, Not Priming: Reconsidering the Priming Hypothesis.” *American Journal of Political Science* 53 (4):821-37.
 - Krosnick, Jon, and Donald Kinder. 1990. “Altering the Foundations of Support for the President through Priming.” *American Political Science Review* 84 (2):497-512.
 - Neuman, W. R., Marion R. Just, and Ann N. Crigler. 1992. *Common Knowledge: News and the Construction of Political Meaning*. Chicago: University of Chicago Press.
- Cook, Timothy E. 1998. *Governing With the News: the News Media As a Political Institution*. Chicago: University of Chicago Press.
- Chong, Dennis. 1996. “Creating Common Frames of Reference on Political Issues.” In Diana C. Mutz, Paul M. Sniderman and Richard A. Brody (eds.) *Political Persuasion and Attitude Change*. Ann Arbor: University of Michigan Press.

- Kinder, Donald R. and Lynn M. Sanders. 1996. *Divided by Color*. Chicago: University of Chicago Press, ch. 7.
- Winter, Nicholas J. G. 2005. "Framing Gender: Political Rhetoric, Gender Schemas, and Public Opinion on U.S. Health Care Reform." *Politics and Gender* 1 (3):453-80.
- Druckman, James N. 2001. "On the Limits of Framing Effects: Who Can Frame?" *Journal of Politics* 63(4):1041-66.
- Druckman, James N., Samara Klar and Joshua Robison. 2013. "Political Dynamics of Framing," in *New Directions in Media and Politics*, ed. Travis N. Ridout. New York: Routledge.
- Druckman, James N. and Dennis Chong. 2013. "Counterframing Effects." *The Journal of Politics* 75: 1-16, 2013.
- Entman, Robert M. and Andrew Rojecki. 2000. *The Black Image in the White Mind: Media and Race in America*. Chicago: University of Chicago Press.
- Winter, Nicholas J. G. 2008. *Dangerous Frames: How Ideas About Race and Gender Shape Public Opinion*. Chicago and London: University of Chicago Press.

Week 13: November 16th Policy

Required Readings

- Stimson, James A., Michael B. MacKuen, and Robert S. Erikson. 1995. "Dynamic Representation." *American Political Science Review*. 89: 543-565.
- Page, Benjamin I., and Robert Y. Shapiro. 1983. "Effects of Public Opinion on Policy." *American Political Science Review* 77: 175-190.
- Zaller, John. 2003 "Coming to Grips with V. O. Key's Concept of Latent Opinion." In *Electoral Democracy*. Edited by Michael MacKuen and George Rabinowitz. Ann Arbor: University of Michigan Press. **Dropbox**
- Wlezien, Christopher. 1995. "The Public as Thermostat: Dynamics of Preferences for Spending." *American Journal of Political Science* 39: 981-1000.
- Zaller, John. 1992. *The Nature and Origins of Mass Opinion*. Cambridge: Cambridge University Press. Chapter 9. **Dropbox**
- Berinsky, Adam J. 2009. *In Time of War University American Public Opinion from World War II to Iraq*. Chapter 3. **Dropbox**

Recommended Readings

- Manza, Jeff, Fay Lomax Cook, and Benjamin J. Page. (Eds) 2002. *Navigating Public Opinion Polls, Policy, and the Future of American Democracy*. Oxford University Press.

- Gilens, Martin. 2012. *Affluence & Influence Economic Inequality and Political Power in America* Princeton University Press.
- Mueller, John. 1971. "Trends in Popular Support for the Wars in Korea and Vietnam." *American Political Science Review* 65: 358-75.
- Modigliani, Andre. 1972. "Hawks and Doves, Isolation and Political Distrust: An Analysis of Public Opinion on Military Policy." *American Political Science Review* 56: 960-978.
- Hurwitz, Jon, and Mark Peffley. 1987. "How Are Foreign Policy Attitudes Structured? A Hierarchical Model." *American Political Science Review* 81: 1099-120.
- Berinsky, Adam J. *Silent Voices: Public Opinion and Political Representation in America*. Chapter 5.
- Holsti, Olie. 1996. *Public Opinion and American Foreign Policy*.
- Burnstein, Paul. 2003. "The Impact of Public Opinion on Public Policy: a Review and an Agenda." *Political Research Quarterly*. 56:29-40.
- Soroka, Stuart N. and Christopher Wlezien. 2010. *Degrees of Democracy: Politics, Public Opinion, and Policy*. Cambridge: Cambridge University Press.
- Erikson, Robert S., Gerald C. Wright, and John P. McIver. 1993. *Statehouse Democracy: Public Opinion and Policy in the American States*. New York: Cambridge University Press.

Week 14: November 23th Thanksgiving Break

- Draft of paper to me and your discussant by November 25th.

Week 15: November 30th

- Paper presentations.
- Discussant comments due.

Additional Topics and Recommended Readings

Genetics and Public Opinion

- Alford, John R., Carolyn L. Funk, and John R. Hibbing. 2005. "Are Political Orientations Genetically Transmitted?" *American Political Science Review* 99:153-167.
- Smith, Kevin, John R. Alford, Peter K. Hatemi, Jindon J. Eaves, Carolyn Funk, and John R. Hibbing. 2012. "Biology, Ideology, and Epistemology: How do We Know Political Attitudes are Inherited and Why Should We Care?" *The American Journal of Political Science*. 51(1):17-33.

Values, Beliefs and Personality.

- Feldman, Stanley. 1988. "Structure and Consistency in Public Opinion: The Role of Core Beliefs and Values." *American Journal of Political Science* 32:416-440.
- Feldman, Stanley, and John Zaller. 1992. "The Political Culture of Ambivalence." *American Journal of Political Science* 36: 268-307.
- Chong, Dennis. 1993. "How People Think, Reason, and Feel about Rights and Liberties." *American Journal of Political Science* 37: 867-99.
- Alvarez, R. Michael, and John Brehm. 1997. "Are Americans Ambivalent Toward Racial Policies?" *American Journal of Political Science* 41: 345-75.
- Stoker, Laura. "Political Value Judgments." *In Citizens and Politics*. Edited by James H. Kuklinski Cambridge: Cambridge University Press, pp. 433-468.
- Feldman, Stanley, and Marco Steenbergen. 2001. "The Humanitarian Foundations of Public Support for Social Welfare." *American Journal of Political Science* 45: 658-677.
- Alvarez, R. Michael, and John Brehm. *Hard Choices, Easy Answers: Values, Information, and American Public Opinion*. Princeton: Princeton University Press, 2002.
- Hochschild, Jennifer L. *Whats Fair? American Beliefs about Distributive Justice*. Cambridge Harvard University Press, 1981.
- Luker, Kristin. 1984. *Abortion and the Politics of Motherhood*. Berkely: University of California Press. Chapters 1, 7, and 8.
- McClosky, Herbert, and Jon Zaller. 1984. *The American Ethos: Public Attitudes Toward Capitalism and Democracy*. Cambridge, Massachusetts: Harvard University Press.
- Smith, Rogers. 1993. "Beyond Tocqueville, Myrdal, and Hartz: The Multiple Traditions of America." *American Political Science Review* 87: 549-566.

Political Socialization

- Sears, David O., and Nicholas A. Valentino. 1997. "Politics Matters: Political Events as Catalysts for Preadult Socialization." *American Political Science Review* 91:45-65.
- Sears, David O., and Sheri Levy. 2003. "Childhood and Adult Political Development." In David O. Sears, Leonie Huddy, and Robert Jervis, eds., *Oxford Handbook of Political Psychology*. New York: Oxford University Press.
- Jennings, M. Kent, and Richard G. Niemi. 1968. "The Transmission of Political Values from Parent to Child." *American Political Science Review* 62 (March):169-84.

- Stoker, Laura and Jackie Bass. 2001 “Political Socialization: Ongoing Questions and New Directions” in *Oxford Handbook of American Public Opinion and the Media*, ed Robert Y. Shapiro and Lawrence R. Jacobs. New York: Oxford University Press.

Important Policies

All students are expected to work independently on all assignments. Group and collaborative work is not permitted unless specific instructions are given. If you are not clear on how to properly give credit to others, please see me before turning in any assignment. I take this issue very seriously and will check all things turned into me for signs of plagiarism. Remember if you can find it on the Internet, so can I. Proper citations must be used to acknowledge any ideas, concepts, theories, organizational formats, and writing that is not your own. Any issues of plagiarism or academic dishonesty will be reported to the the University.

Students with disabilities: Reasonable accommodations will be made for any student with a documented disability to ensure that the student is able to participate in class to the best of their abilities. If you anticipate needing any type of accommodation in this course or have questions about physical access, please tell the instructor as soon as possible. Reasonable accommodations will be made for all students with disabilities, but it is the student's responsibility to inform the instructor early in the term. It is also the student's responsibility to register with the disability services office on campus. Do not wait until just before an exam to decide you want to inform the instructor of a learning disability; any accommodations for disabilities must be arranged well in advance.